

Consider adding such details as: **Project Name; Upcoming Due Dates; Team Member Responsible; Order of Fulfillment; Time Frame; Goals; Campaigns; Start and End Dates; Type of Content; Channel; Status** OR check out the other WORKSHEETS in the TOOL KIT!

Use this Monthly Marketing Overview Calendar template to get a wide-lens view of your monthly projects, due dates, etc. See the sample provided as an example.

[Month] [Year]						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY

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MAY 2023 Framed & Bejeweled by VJC <i>Instagram Content Schedule - Mother's Day Sale Month</i>						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 AM – Mantra Monday (FB,TikTok) PM - Mother's Day CTA	2	3 AM - What's in Your Heart (FB,TikTok) PM - PREP FOR EVENT - promote	4 AM - ART FAIR DAY! PM -ART FAIR DAY! Mother's Day CTA	5 AM - ART FAIR sale (FB, TikTok) PM - Mother's Day CTA	6 AM - Self care Meditation (FB,TikTok) PM - Mother's Day CTA
7 AM - Guided Meditation with featured art piece (FB,TikTok)	8 AM - Mantra Monday (FB,TikTok) PM - Mother's Day CTA Push Sale, feature piece	9	10 AM - What's in Your Heart (FB,TikTok) PM - Mother's Day CTA Push Sale, feature piece	11 AM - Thrift store Finds (FB,TikTok) PM - Mother's Day CTA Push Sale, feature piece	12 AM - Pick a Frame(FB, TikTok) PM - Mother's Day CTA Push Sale, feature piece	13 AM - Self care Meditation (FB,TikTok) PM - Mother's Day CTA Push Sale, feature piece
14 AM - Mother's Day Meditation with piece (FB, TT) Sale	15 AM - Mantra Monday (FB,TikTok) PM - Mother's Day CTA Push Sale, belated, extended	16	17 AM - What's in Your Heart (FB,TikTok) PM - Mother's Day CTA Push Sale, belated, extended	18 AM - Thrift store Finds (FB,TikTok) PM - Mother's Day CTA Push Sale, belated, extended	19 AM - Pick a Frame(FB, TikTok) PM - Mother's Day CTA Push Sale, belated, extended	20 AM - Self care Meditation (FB,TT) PM - Mother's Day CTA Push Sale, extended
21	22 AM - Mantra Monday PREP JUNE (FB,TikTok) PM - PREP JUNE	23	24 AM - What's in Your Heart Jun (FB,TT) PM - Mother's Day CTA Push Sale, belated, extended	25 AM - Thrift store Finds Jun (FB,TikTok) PM - Mother's Day CTA Push Sale, belated, extended	26 AM - Pick a Frame Jun (FB, TikTok) PM - Mother's Day CTA Push Sale, belated, extended	27 AM - Self care Jun (FB,TikTok) PM - Mother's Day CTA Push Sale, belated, extended
AM - PREP 28 JUNE - looking ahead LAST	AM -PREP 29 JUNE - looking ahead Mantra CHANCE	AM - PREP 30 JUNE - looking ahead MAY ART	AM -PREP 31 JUNE - looking ahead WIYH FAIR	MOTHER'S	DAY SALE!!!	MOVE INVENTORY

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